

**Panorama**  
**Virtual Contest**  
**Rules**

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# State 4-H Panorama Horse Photography Rules

## GENERAL INFORMATION

Photography allows contestants to demonstrate their photography skills. It allows youth to explore the world of horses and share with others.

## CONTESTANTS AND ELIGIBILITY

- I. All contestants must be at least 9 years of age before January 1, 2025 but not yet reached their 19<sup>th</sup> birthday before January 1, 2024.
- II. Contestants must be enrolled in the 4-H horse project, but do not have to be enrolled in the 4-H photography project.
- III. Contestants will be divided into two divisions based on age.
  - a. Senior: 14-18 years of age.
  - b. Intermediate: 9-13 years of age.
- IV. Entries: Contestants may enter up to 3 photos in the contest.

## PHOTO RULES

- I. Photographs must have been taken between April 1, 2024 (previous Panorama) and December 31, 2024 by the 4-H exhibitor.
- II. Photographs must be pre-registered.
- III. Photographs must be submitted digitally **via email to [kansas4h@ksu.edu](mailto:kansas4h@ksu.edu) by February 3, 2025.**
- IV. Digital Submissions:
  - Resolution is in good to high quality and at a size large enough for the evaluator to easily view the photograph on a digital device. Pixelization of an image will be marked down.
  - Photographs must be good to high quality. 300 dpi resolution recommended.
  - Digital photograph size should be at least 4"x6" (3:2 ratio); recommended size is 8"x10" (5:4 ratio).
- V. Digital enhancements to photographs are allowed.

## SCORING

- I. Photos will be scored by a judge. Comments will be included.

## AWARDS

- I. The top three photos in the senior and intermediate divisions will be recognized.

# State 4-H Panorama Horse Logo Rules

## GENERAL INFORMATION

The logo contest allows contestants to demonstrate their artistic skills. It allows youth to explore the world of horses and share with others.

## CONTESTANTS AND ELIGIBILITY

- I. All contestants must be at least 9 years of age before January 1, 2025 but not yet reached their 19<sup>th</sup> birthday before January 1, 2024.
- II. Contestants must be enrolled in the 4-H horse project.
- III. Entries: Contestants may enter up to 3 logos in the contest.

## LOGO RULES

- I. Logos must be pre-registered.
- II. Logos must be submitted digitally **via email to [kansas4h@ksu.edu](mailto:kansas4h@ksu.edu) by February 3, 2025.**
- III. Designs or drawings need to be horse-related and done by the contestant.
- IV. Designs should be in black and white so they will be easy to print or embroider.
- V. The Kansas 4-H co-brand must be included and Kansas 4-H marketing policies must be followed. The co-brand can be downloaded at <https://www.kansas4-h.org/resources/marketing/>.
- VI. If the logo contains any writing, it needs to be readable for the desirable size.
- VII. Digital Submissions:
  - Resolution is in good to high quality and at a size large enough for the evaluator to easily view the on a digital device.

## SCORING

- I. Logos will be evaluated by a judge.

## AWARDS

- I. The top three logos will be recognized.
- II. The 1<sup>st</sup> place logo will be used for the Kansas State Fair Horse Show program and t-shirt.
  - a. Original may be altered as necessary to enhance printing quality or meeting 4-H policies.
- III. The 2<sup>nd</sup> place logo will be used for the next Panorama t-shirt design.

# State 4-H Panorama Poster Rules

## GENERAL INFORMATION

Posters allow contestants to demonstrate their educational organizational skills. It allows youth to explore the world of horses and design a poster to share with others.

## CONTESTANTS AND ELIGIBILITY

- I. All contestants must be at least 9 years of age before January 1, 2025 but not yet reached their 19<sup>th</sup> birthday before January 1, 2024.
- II. Contestants must be enrolled in the 4-H horse project.
- III. Contestants will be divided into two divisions based on age.
  - a. Senior: 14-18 years of age.
  - b. Intermediate: 9-13 years of age.
- IV. Entries: Contestants may enter 1 poster in the contest.

## POSTER RULES

- I. Poster must be pre-registered.
- II. Posters must be submitted digitally **via email to [kansas4h@ksu.edu](mailto:kansas4h@ksu.edu) by February 3, 2025.**
- III. Digital Submissions:
  - Resolution is in good to high quality and at a size large enough for the evaluator to easily view the on a digital device.
  - One (1) overall display photo and four (4) close up photos of exhibit.
- IV. Any writing on the poster needs to be readable from a distance of 5 to 15 feet.
- V. Posters must have an educational aspect to them and pertain to the horse industry.

## POSTER EXAMPLES

- |                                |                                    |                                   |
|--------------------------------|------------------------------------|-----------------------------------|
| • Attire                       | • Descriptive Identification Terms | • Nutrition                       |
| • Bit Accessories              | • External Parasite Identification | • Safety                          |
| • Breed Identification         | • Genetics                         | • Styles of Boots (Horse & Rider) |
| • Breed Origins                | • Grains Identification            | • Terms for Different Events      |
| • Bridle & Bit Parts           | • Horse Terms                      | • Unsoundnesses Identification    |
| • Capacities of Various Organs | • Internal Parasite Identification | • Uses of Equipment               |
| • Color Patterns               | • Joints of Front Leg              | • Veterinarian Procedures         |

## SCORING

- I. Posters will be evaluated by a judge.

## AWARDS

- I. The top three posters in the senior and intermediate divisions will be recognized.

# State 4-H Panorama Power Point Rules

## **GENERAL INFORMATION**

Power Points allow contestants to demonstrate their educational organizational skills in a format commonly used in the business world. It allows youth to explore the world of horses and design a presentation to share with others.

## **CONTESTANTS AND ELIGIBILITY**

- I. All contestants must be at least 9 years of age before January 1, 2025 but not yet reached their 19<sup>th</sup> birthday before January 1, 2025.
- II. Contestants must be enrolled in the 4-H horse project.
- III. Contestants will be divided into two divisions based on age.
  - a. Senior: 14-18 years of age.
  - b. Intermediate: 9-13 years of age.
- IV. Entries: Contestants may enter 1 power point in the contest.

## **POWER POINT RULES**

- I. Power Point files must be submitted **via email to [kansas4h@ksu.edu](mailto:kansas4h@ksu.edu) by February 3, 2025.**
- II. Power Point presentation must consist of 15 slides and promote the exhibitor's horse breed, training technique, or horse contest such as quiz bowl, hippology, or judging.
- III. The Kansas 4-H co-brand must be included in the presentation.
- IV. This is visual contest only. No oral presentation is required.
- V. Presentations must be created in Microsoft Office Power Point.

## **SCORING**

- I. Power Points will be evaluated by a judge.

## **AWARDS**

- I. The top three Power Point presentations in the senior and intermediate divisions will be recognized.

# State 4-H Panorama Ad Layout Rules

## GENERAL INFORMATION

Ad Layouts allow exhibitors to showcase their visual organizational skills. It allows youth to explore the world of horses and design an ad to share with others.

## CONTESTANTS AND ELIGIBILITY

- I. All contestants must be at least 9 years of age before January 1, 2025 but not yet reached their 19<sup>th</sup> birthday before January 1, 2025.
- II. Contestants must be enrolled in the 4-H horse project.
- III. Contestants will be divided into two divisions based on age.
  - a. Senior: 14-18 years of age.
  - b. Intermediate: 9-13 years of age.
- IV. Entries: Contestants may enter 1 ad layout in the contest.

## AD LAYOUT RULES

- I. Ad Layouts must be pre-registered.
- II. Ad layouts must be submitted **via email to [kansas4h@ksu.edu](mailto:kansas4h@ksu.edu) by February 3, 2025.**
- III. Digital Submissions:
  - Resolution is in good to high quality and at a size large enough for the evaluator to easily view the on a digital device.
- IV. Ad should promote a horse, exhibitor's training abilities, or 4-H horse activity or event such as 4-H Horse Panorama, District Horse Show, or Kansas State Fair.
- V. A logo may be duplicated and incorporated.
- VI. Ads may be digitally developed or hand-drawn.
- VII. Ad does not have to be camera-ready, but should be drawn to proportion as nearly as possible, including any business contact information.
- VIII. The Kansas 4-H co-brand must be included and Kansas 4-H marketing policies must be followed. The co-brand can be downloaded at <https://www.kansas4-h.org/resources/marketing/>.

## SCORING

- I. Ads will be evaluated by a judge.

## AWARDS

- I. The top three ads in the senior and intermediate divisions will be recognized.